

# Case study

# Rollema

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**Rollema** ➤

**Patrans** ➤



## A range of possibilities for High Tech Logistics

Rollema is a transport company specialized in High Tech Logistics, they mainly perform complex placements including installation. Patrick de Wilde, ICT Manager at Rollema: "Our field engineers make the difference. Besides drivers they are primarily technical and solution-oriented thinkers and doers. They participate directly based on the real-time data which is always available on their tablets running Logistics.ONE from Aventeon. This is the only way we can meet our customer's promised quality standard."

Where it once started with transporting and installing safes, Rollema nowadays is mainly busy with difficult transport and installation processes. "Think of payment terminals, fitness equipment and vending machines. From crane work - to crane work assembly, together with the client we always look for a suitable and most affordable solution."

"I have an IT background and was actually immediately enthusiastic about the wide range of possibilities. The manageability of the Aventeon system is very important to us. We can now set up a separate workflow for each customer: placement, return, internal relocation and service (maintenance/repair). Accessibility is also a strong point of Logistics.ONE. As an entrepreneur, I attach great importance to independence and maintaining control, and this system fits in perfectly with that. We don't hire anyone for implementations because we can do everything ourselves. It is also convenient for us that Logistics.ONE supports the use of six languages as standard, so we can also switch smoothly to a French language operation and presentation of the application!"



We decide which functions our field engineers and customers have access to. And, everything is well secured. In the logistics process, the steps for the driver are fairly 'enforced' and I like that, because that way we can guarantee the promised quality to the customer. Any damage is recorded with photos and signed by the customer before we start unloading, so that no discussions about responsibilities arise. What is entered or recorded on the tablet can be shared directly with the office. The customer immediately receives the information in accordance with the agreements that were made. So the real-time data is two-way traffic. If something changes in the order, we enter it in the office and the driver is notified immediately."

What happens outside - drivers, delivery staff, mechanics, installation - strongly affects the success of a transport company. "The more optimally we manage, record and communicate these processes, the greater our chances of being healthy and profitable. Aventeon's driver application is user-friendly, flexible, secure and reliable and offers growth potential in use and intensity. You can start small and grow."

More information?  
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**"Aventeon didn't have to convince me. I was immediately enthusiastic because the system has a wide range of possibilities."**

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